



PRIMARY PURPOSE
— COACHING & CONSULTING —

Effective Leadership
Balanced Living
Eternal Impact

Coaching Information Packet

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Welcome!

Thank you for your interest in Primary Purpose Coaching and Consulting! Our goal is to help leaders, organizations and individuals achieve top performance, lead balanced lives and have lasting impact on their world.

You Can Change the World!

All of us want to have our lives count for a purpose greater than ourselves. We want our personal lives to have both integrity and long-term influence on the world. We want to be the kind of spouses and parents who leave a legacy of hope and value in the lives of each member of our family. We want our time in the workplace or the church to have done more than achieve some measure of financial or numerical success (but we'll take that too!). We want to have leveraged all of life's opportunities to leave the world a better place for us having been there. We want to live for a purpose greater than ourselves.

The truth is, buried within each one of us is a God-given calling that needs simply to be unlocked. By removing the roadblocks and refocusing our efforts, we can leverage our time, resources and opportunities to truly impact people and make the world a better place.

This is where coaching can help! My role is to provide you with the support you need to articulate your dreams and desires, clarify your values and purpose, establish your vision and goals, set realistic boundaries and achieve those outcomes through accountability as you discover and follow God's plan for your life.

What is Coaching?

Coaching is quickly becoming one of the leading tools successful people are using to enhance their lives further and allow them to have an extraordinary impact.

Coaches:

- Help people get unstuck
- Stimulate better skills
- Help people discover a deeper sense of purpose
- Help individuals achieve life balance
- Inspire people to fulfill their potential in life
- Help move people through transitions
- Provide forward momentum toward achieving goals
- Guide Christians toward spiritual wholeness and effectiveness

The coaching relationship is a partnership – an equal relationship – allowing you room to move while being accountable so that you can be the kind of person that you would like to be, to achieve the kind of life and impact that you would like to have, and to realize the goals that you would like to meet.

Coaching Is Effective and Easy

Best of all, coaching works! Consider the research:

80% Improve Their Self-Confidence



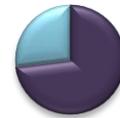
67% Improve Their Work-Life Balance



70% Improve Their Work Performance



73% Improve Their Relationships



86% of Companies Made Their Investment Back



96% Would Hire a Coach Again



Not only does coaching work, it is incredibly easy. Coaching is done over the phone and can take place from the convenience of your home, office, or even on the road.

My Commitment to You!

As your coach, I will be committed to your...

Goals – You set the agenda and you choose the goals. I will pray for you, listen carefully to you, ask purposeful questions, and help you achieve the goals that you set.

Encouragement – I am your personal cheerleader. It is my job to encourage, support, and affirm you as you explore new avenues in your life.

Accountability - I plan to partner with you in holding you accountable for the changes you decide to make. I will strive to help you achieve what you set out to

do and at the same time attain a healthy balance in your life. You are the one who will decide what and when accountability is needed.

Growth - I will lend you all my strengths in listening, discerning, providing clarity, creative thinking, brainstorming, strategizing, energizing, and motivating. While I cannot implement the changes you desire, I will do what I say I will do. The action and results will then be up to you.

Confidentiality – Our coaching relationship and all our conversations are strictly confidential unless you choose to share that information.

Guidelines

Focus - You set the agenda. This is best done by filling out and emailing a weekly prep form that I will provide before each call. This simple yet powerful step will ensure that we will make the most of our time together.

Procedure - Because our coaching calls are the core of our communication, it is important for you to call me on time, at our arranged time. Clients are also encouraged and welcome to keep me up to date on ‘wins,’ progress, and challenges via email.

Rescheduling and Cancellations - Clients need to give 24 hours notice if they have to cancel or reschedule a call. If you have an emergency, we will work around it. Otherwise, a missed call cannot be made up.

Commitment - I encourage you to make a serious commitment to coaching. Allow yourself adequate time and space in your thinking and in your life. Be willing to implement the changes you decide upon. Coaching is an investment in yourself and your future. The benefits you reap will last a lifetime.

Let's Get Started!

The bottom line is, your leadership matters. It matters at home with your family more than anywhere else. But it also matters in the workplace and, if you are a Christian, in your church as well. These are all critical places where you can leverage your leadership to impact the lives of people for good.

I want to help you do that.

Contact Information

If you are ready to begin, or have any questions about coaching, feel free to contact me by email at timsnell@primarypurposetoday.com, or phone, 502.233.2458. I look forward to hearing from you.

Thanks again.

Tim Snell, MA

Pastor and Professional Life Coach.